



Impact Gymsport Academy
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SPONSORSHIP PACKAGE

For over 5 years, we've been building strong, confident individuals. Impact Gymsport Academy is a not for profit gymnastics organization based at the ASB Arena, Mount Maunganui, Tauranga. At Impact Gymsport Academy we are committed to providing a variety of competitive and recreational programs with a focus on the fun, fitness and fundamentals of gymnastics.

We offer preschool, recreational, pre-competitive and competitive gymnastics programs as well as cheerleading, Trampolining and tumbling classes. All our classes are instructed by certified coaches. Impact Gymsport Academy enjoys a large membership of athletes, coaches, and volunteers who all work together to provide a complete, thorough, and fun training environment for gymnasts ranging from National-level athletes to tots experiencing the joy and challenge of gymnastics for the first time.

OUR MISSION STATEMENT

Impact Gymsport Academy is dedicated to developing, organising and promoting gymnastics and related activities within the community. Impact Gymsport Academy strives to advance its members love of sport with competitive spirit, fair play principles and good sports ethics. We allow participants to reach their full potential and engage in lifelong participation. Impact Gymsport Academy, a not-for-profit organisation, has provided gymnastics programs to athletes of all ages and levels from all over New Zealand. Participation in gymnastics has been growing across the Bay of Plenty and the entire country.

HOW CAN YOU HELP?

Impact Gymsport Academy invites you to partner with us and become a Corporate Sponsor. A large number of athletes participate every year in our programs, so our equipment is well used and as such needs to be replaced to ensure our athletes use the most up-to-date safe equipment. With a new facility comes new equipment. Even with all the parents who donate their time and efforts with various fundraising and the revenue generated from our fees, there is simply not enough funding to cover the costs of the equipment needed for our new facility. This is how corporate sponsorship can help! Please consider the levels of sponsorship we offer along with the benefits of being a sponsor. Choose the level that best suits your needs and become a part of the Impact Gymsport Academy community!



VIEWING AREA SPONSOR

\$30,000

The Viewing Area Sponsor will have exclusive rights to name the Impact Gymsport Academy Viewing Area and will receive the following benefits for the next 3 years:

- Exclusive naming rights to the viewing area
- Proudly sponsored by banners at the outside entrance to the gym
- Company logo/name displayed in all Impact Gymsport Academy publications including brochures, newsletters and annual reports
- Prominent recognition on Impact Gymsport Academy website and social media pages with links to corporate website and Facebook page
- Designated area for your marketing material in viewing area
- Sponsorship recognition on Sponsor wall at Impact Gymsport Academy
- Special framed photo of Impact Gymnastics gymnasts for corporate office.

SPONSORSHIP PACKAGE

Equipment Sponsorship Program Impact Gymsport Academy is also offering an exclusive program whereby you can purchase a piece of equipment for us under our authorisation and specification and we will place your business name on that item. Please contact Shar Matthews office@impactgymsport.co.nz to view equipment options.

EQUIPMENT GOLD SPONSOR

\$10,000

The Gold Sponsor will receive the following benefits for next 2 years:

- Recognized as sponsor on equipment
- Recognized as sponsor on Impact Gymsport Academy website and social media pages
- Sponsorship recognition on Sponsor wall at Impact Gymnastics Academy
- Special framed photo of Impact Gymnastics Academy for corporate office



EQUIPMENT SILVER SPONSORSHIP

\$6,000

The Silver Sponsor will receive the following benefits for next 2 years:

- Recognized as sponsor on equipment
- Recognized as sponsor on Impact Gymsport Academy website and social media pages
- Sponsorship recognition on Sponsor wall at Impact Gymsport Academy
- Special framed photo of Impact Gymsport Academy gymnasts for corporate office

EQUIPMENT BRONZE SPONSORSHIP

\$4,000

- The Bronze Sponsor will receive the following benefits for next 2 years:
- Recognized as sponsor on equipment
- Recognized as sponsor on Impact Gymsport Academy website and social media pages

FRIENDS OF IMPACT GYMSPORT ACADEMY SPONSORSHIP

\$100 Bronze

\$500 Silver

\$1000 Gold

- Recognized as 'Friends of Impact Gymsport Academy' sponsor on IGA's website and social media pages
- Sponsorship recognition on Sponsor wall at Impact Gymsport Academy

SIGNAGE SPONSORSHIP PROGRAMME

\$2000 per year

Signage Sponsor will receive the following benefits:

- Recognized as a sponsor with signage in Impact Gymsport Academy main gym area
- Signage contract \$2000 per year for 5 years.
- Option to renew after 5-year period.
- Sign must meet Impact Gymsport Academy signage guidelines



SPONSORSHIP POLICY RULES

Commercialisation and/or sponsorship cannot jeopardize the fundamental principles, values and objectives of Impact Gymsport Academy in any way. All advertising/signage must conform to Impact Gymsport Academy policies as outlined in this document.

1. **Graphic Standards:** Impact Gymsport Academy has established a recognizable brand and along with the brand comes a mission to inspire young athletes to participate in gymnastics and serve as an essential contributor to the achievement of their ultimate goals. As such, the integrity of all graphic elements must be safeguarded to ensure the value of corporate marketing remains to the highest degree. All use of Impact Gymsport Academy logo must maintain the highest possible standard of reproduction. We thank authorized users in advance for the care that will be taken to ensure these standards are met.
2. Ensuring equal promotion of all sponsors within same category level Sponsors at the designated levels of offered sponsorship are entitled to a list of related benefits. Specific benefits packages may be tailored to suit individual sponsor needs as long as the benefits provided are equally balanced with the benefits offered to sponsors within the same category level.
3. **Rules Governing Rights of Conflict** Impact Gymsport Academy will be the final authority in approving corporate sponsor name or logo on all Impact Gymsport Academy related promotional materials, collateral materials, and/or other related items.